



ITM Institute of Design & Media

Formerly known as ITM Institute of Fashion, Design and Technology

B.Des Fashion Design

Curriculum:

Year 1

Term 1

- Contextual and Cultural Referencing in Art and Design
- Understanding Design and Design Method
- Introduction to Computer Graphics
- Creative Enterprise
- Business Communication Skills and Soft Skills

Term 2

- History of Art and Art Appreciation
- Fashion Model Drawing
- Material & Form
- Pattern Development and Garment Construction
- CAD (Adobe Illustrator & Photoshop)

Year 2

Term 3

- Design Exploration and Application
- History of Indian Textile and Fashion
- Fashion Business
- Technical Studies
- Sustainable practices in the Fashion Industry

Term 4

- Global Fashion
- Advanced Design Studies
- Technical Studies
- Apparel Production and Quality Assurance
- Craft Documentation

Year 3

Term 5

- Specialized Technical Modules - Pathways Options

Electives

- Men's wear
- Indian ethnics
- Knit wear
- Kids wear

Term 6

- Specialized Technical Modules - Pathways Options

Electives

- Couture / Avant-Garde
- Costume Design
- Fashion Styling & Creative Writing
- Fashion Prints & Graphics

Year 4

Term 7

- Industry Internship
- Fashion Dissertation
- Design Portfolio

Term 8

- Design Collection Or Design Based Project

Please Note:

- Professional Study Tour is conducted every year for all verticals
- Employability Skills shall be a part of semester 6 for all the verticals.